


STAKEHOLDER GROUP PROFILE

GROUP 

CHARACTERISTICS

ORGANISATIONAL CONTEXT

SUCCESS DEFINITION

CHANGE IMPACT AREAS

DEGREE OF IMPACT

A	
B	
O	

GAINS FROM THE CHANGE

PAINS FROM THE CHANGE

GROUP LEADER

CHANNELS

INFLUENCERS

A %

STRENGTHS

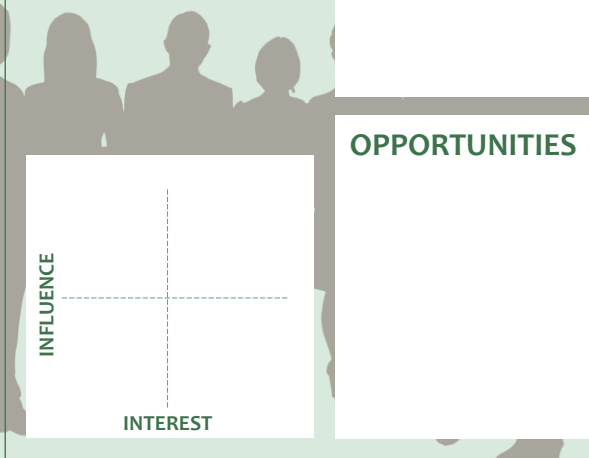
WEAKNESSES

OPPORTUNITIES

THREATS

INFLUENCE

INTEREST




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